

Membership & Communications

會籍及傳訊



Lilah Ali (Country Club Member), Peter Yu (Golf Club Member)



Membership Committee 會籍委員會

Dr. Jack W.K. Wong 黃偉光醫生
(Committee Chairman 委員會主席)

Dr. Samuel Choi 蔡錦怡醫生

Mr. Peter Ho 何榮照先生

Mr. Francis Lam 林展雲先生

Dr. Dennis Mak 麥展聲醫生

Mr. Eric Tong 唐業銓先生

Mr. Paul Tse 謝思訓先生

Mr. Huen Wong 王桂壩先生

MEMBERSHIP AND EVENTS

We have had a very pleasing year, financially, which is gratifying in these tough times. The 2008 Surrender & Re-issue Scheme was opened on 22 June 2008 and closed on 30 June 2009. A total of 10 quotas for Golf and 45 quotas for the Country Club & Marina were filled, including three additional quotas for Country Club and two additional quotas for Marina. In addition, the General Committee approved two special quotas for surrender & re-issue arrangements in 2008. A total revenue of HK\$26,021,250 was generated for the quota year of 2008. All in all, things are looking healthy.

Aside from our strong financial footing, this year has also been incredibly successful for our events, including the Members & Guests Charity Golf Day, with 101 enthusiastic players; the Hong Kong Tennis Champions Cup, which saw many

spectators come and plenty of media interest; the Lifeline Express Charity Golf Day with 28 teams competing; the ever popular Clearwater Bay Chase featuring more than 730 runners and the fun-filled Annual Committee Dinner; all of which raised funds for worthwhile causes. What fun we have had while doing good for the community! We have also continued to let Hans Andersen use our pool for their children, and are proud to receive the Caring Company Logo for the fifth consecutive year, another sign that we are benefitting the wider community through our operations. This is very encouraging, and we should continue in these efforts to benefit those less fortunate.

COMMUNICATIONS

We believe strongly in protecting our planet earth, it is our duty as global citizens. The Club

has always focused on environmentally friendly policies and strives to be greener with each day. To this end, we remodeled and have started distributing *By the Bay* quarterly from October 2008, and published a new monthly newsletter *green.bay* since August 2008. Accordingly, we have increased the usage of email campaigns and our first-ever online communication survey was carried out in August 2009. Other successful initiatives include events with the Bush Walking Society, Social Dance Society, and Baby Member Society, among others. The recent members' communications survey showed that our community is keen to embrace more environmental initiatives, and to this end, we are introducing e-Birthday cards, e-Christmas cards, an e-book version of *By the Bay*, a new video-clippings section on the website, all of which are part of the effort to improve efficiency and be ever-more environmentally friendly.

會籍和服務

財政方面，面對如此艱難時刻，今年的成績可算令人相當滿意。2008年度的贖回及重新發行會籍計劃於2008年6月22日開始，並且於2009年6月30日結束，共成功完成了10個高爾夫球會、45個鄉村俱樂部和遊艇會會籍配額，當中包括新增的三個鄉村俱樂部和兩個遊艇會會籍配額。值理委員會更於2008年為贖回及重新發行會籍計劃額外批准兩個特別會籍配額，成功令2008年度總收益達26,021,250港元。總括而言，成績十分理想。

除了經濟基礎穩固，今年舉辦的各項活動亦相當成功。「會員及賓客慈善高球日」共有101位

球手參與，Hong Kong Tennis Champions Cup亦吸引了多間媒體報導及不少觀眾到場支持；至於「健康快車慈善高爾夫球日」則有28隊隊伍參加，而廣受歡迎的「清水灣長跑賽」更有超過730位跑手競賽，再加上充滿懷舊氣氛的委員會週年晚宴，全部活動均替有需要人士籌得可觀善款。能夠真獻社會，誠是一大樂事！與此同時，我們繼續讓安徒生會之低收入家庭人士享用本會泳池設施。另外，本會已連續五年獲頒授「商界展關懷」標誌，足證我們的運作可讓社會各階層受益，本人亦深感榮幸。面對如此令人鼓舞的成績，我們更應繼續努力，讓弱勢社群不斷受惠。

會員通訊

作為國際公民，我們有義務保護地球生態環境，因此本會近年積極推行環保政策，好讓大家邁向更環保生活。為此，我們於2008年10月把*By the Bay*革新為季刊，又於2008年8月開始每月出版精裝版會員通訊*green.bay*。我們除了增加使用電郵通訊，更於2009年8月首次推行網上通訊調查。我們還舉辦了各式各樣的活動如行山、社交舞及初生嬰兒聚會等，亦頗受會員歡迎。最新的會員通訊調查顯示，大家也樂意見到本會採取積極的環保措施；我們於是推出了電子生日咭、聖誕咭及電子書*By the Bay*，同時亦於網站增設錄像短片部分，希望藉此提高本會效率及推廣環保生活。